

DAY CELEBRATION ACTIVITY

National Start-up Day-2024 Celebration

Organized by Institution Innovation Council & IQAC

The Institution Innovation Council (IIC) and the Internal Quality Assurance Cell (IQAC) of our esteemed institution successfully celebrated National Start-up Day on January 16, 2024. This event was designed to foster an environment of innovation and entrepreneurship among students, aligning with the national agenda to promote start-ups as engines of substantial growth and development in various sectors, including healthcare.

Date and Submission: The celebration was announced well in advance, with the last date for submission set for January 23, 2024. This gave participants ample time to research, ideate, and articulate their thoughts on the given topic.

Competition Theme: National Start-up Day celebration was the Essay Writing Competition on the theme "Start-ups in Healthcare". This theme was chosen to underline the critical role of start-ups in revolutionizing the healthcare sector through innovative solutions to pressing health issues.

Participation: The event saw enthusiastic participation from students across the campus, with 49 undergraduate (UG) students and 22 postgraduate (PG) students submitting their essays. The diverse participation from various disciplines underscored the interdisciplinary nature of healthcare innovations and the universal appeal of entrepreneurship.

Outcomes: The competition unearthed a wealth of innovative ideas ranging from mobile health apps, telemedicine, personalized medicine, and AI-driven diagnostic tools to more efficient patient care models. These ideas reflected the participants' understanding of current challenges in healthcare and their vision for technology-driven solutions.

Fostering Entrepreneurial Spirit: The event successfully fostered an entrepreneurial spirit among students, encouraging them to think creatively and consider entrepreneurship as a viable career path. It also highlighted the support system available for budding entrepreneurs in the form of incubators, mentorship, and funding opportunities.

Conclusion:

National Start-up Day-2024, celebrated by the Institution Innovation Council and IQAC, was a resounding success. It not only provided a platform for students to showcase their innovative ideas but also played a crucial role in sensitizing them to the opportunities and challenges in the start-up ecosystem, particularly in the healthcare sector.

Acknowledgments:Our heartfelt thanks to Dr. Kulkarni Shweta for her invaluable contribution as a judge, to all participants for their enthusiastic participation, and to the organizing team for their hard work and dedication in making this event a success. We look forward to more such events that inspire and equip our students to become leaders in innovation and entrepreneurship.

Winner: Mr.V.Prakash

Runner: Ms.Steffy Josephine



