

## **IIC CALENDAR ACTIVITY**

**Workshop on “Entrepreneurship and Innovation as Career Opportunity”**

### **REPORT**

**Organized by:** Institutional Innovation Council (IIC) & Internal Quality Assurance Cell (IQAC)

**Venue:** Lecture hall 2

**Date:** 26.12.2023

**Speaker Details:** Dr.Valli R, Head R&D, CTO Ignite Skylabs, Ridemap, Professor in Manakula Institute of Technology, Puducherry.

**Participant details:** 150 students and 10 faculty

### **Workshop Highlights**

#### **Introduction**

- Welcome and introduction of the workshop theme.
- Brief introduction of Dr. Valli R, highlighting her expertise and achievements.

#### **Session 1: Understanding Entrepreneurship and Innovation:**

- Definition and significance of entrepreneurship and innovation in today's context.
- Exploring various types of innovation (technological, social, business model, etc.).
- Importance of creativity and critical thinking in fostering innovation.

#### **Session 2: Entrepreneurship Journey and Career Opportunities:**

- Dr. Valli R's personal journey as an entrepreneur and innovator.
- Opportunities and challenges in pursuing a career in entrepreneurship.
- Discussion on different pathways for aspiring entrepreneurs and innovators.

### **Session 3: Intellectual Property Rights (IPR) and Innovation:**

- Overview of Intellectual Property Rights (patents, trademarks, copyrights, etc.).
- Importance of IPR protection for innovation and entrepreneurship.
- Practical tips for safeguarding intellectual property.

### **Session 4: Problem-Solving and Innovation :**

- Techniques for identifying and defining problems.
- Strategies for generating innovative solutions.
- Case studies and examples illustrating effective problem-solving approaches.

### **Session 5: Q&A and Interactive Discussion:**

- Open floor for participants to ask questions and share insights.
- Dr. Valli R addressing queries and providing further elaboration on key topics.
- Interactive discussion to encourage exchange of ideas among participants.

### **Conclusion and Closing Remarks**

- Recap of key takeaways from the workshop.
- Expression of gratitude to Dr. Valli R for her valuable insights and contributions.
- Encouragement for participants to apply learning in their academic and professional pursuits.

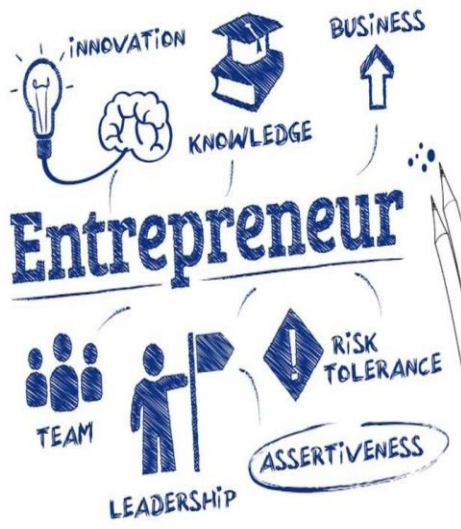
This agenda is tailored to engage both students and faculty, offering a balance of theoretical concepts, practical insights, and interactive discussions. Dr. Valli R's diverse expertise in research, technology, and academia makes her well-suited to lead this workshop and inspire participants to explore entrepreneurship and innovation as viable career paths.



KALITHEERTHALKUPPAM, PUDUCHERRY -605 107

Organized by IIC-Under the guidance of IQAC

IIC DRIVEN ACTIVITY



## Topic: Entrepreneurship and Innovation as Career Opportunity

### RESOURCE FACULTY DETAILS:


**Dr.Valli R,**  
**Head R&D, CTO Ignite Skylabs,**  
**Ridemap, Professor in Manakula**  
**Institute of Technology,**  
**Puducherry.**

**Date:** 26.12.23

**Timings:** 10am onwards

**Venue:** Lecture hall 2



 **GPS Map**  
**Camera Lite**

WJCH+QHG, Kalitheerthalkuppam, Puducherry 605108, India

Latitude  
**11.9215643°**  
Local 10:40:53 AM  
GMT 05:10:53 AM

Longitude  
**79.6282786°**  
Altitude 28 meters  
Wednesday, 27.12.2023



 **GPS Map**  
**Camera Lite**

WJCH+QHG, Kalitheerthalkuppam, Puducherry 605108, India


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Altitude 28 meters  
Wednesday, 27.12.2023



 **GPS Map**  
**Camera Lite**

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605107, India


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GMT 05:11:49 AM

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Wednesday, 27.12.2023



 **GPS Map**  
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WJFH+CPJ, Kalitheerthalkuppam, Puducherry 605107, India

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Wednesday, 27.12.2023