

## IIC CALENDAR ACTIVITY

### Innovation & Entrepreneurship Outreach program in School

### REPORT

**Organized by:** Department of Community Medicine & Institutional Innovation Council (IIC)

**Venue:** Government higher secondary school, Poothamedu, Villupuram

**Date:** 07.02.2024

**Organizer details:** Dr. Sai Santhoshini, Department of Community Medicine, SMVMCH

Dr. Riya CRMI

Dr. Rajithra CRMI

Dr. Sameer CRMI

Dr. Ramya CRMI

Mrs. Devasundari MSW

3<sup>rd</sup> year students -Jayasankari, Harini, Aqchaya

**Participant details:** 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> standard students

### **Introduction:**

The Innovation & Entrepreneurship Outreach Program in School was a pioneering initiative aimed at fostering innovation, creativity, and entrepreneurial spirit among students. Organized by [Name of Organization/Department], this program sought to equip students with essential skills and mindset necessary for navigating the challenges of the modern world while encouraging them to explore their potential as innovators and entrepreneurs.

### **Objectives:**

- To instill a culture of innovation and entrepreneurship among school students.
- To provide students with practical knowledge and skills related to innovation and entrepreneurship.
- To inspire students to identify problems and develop innovative solutions.
- To nurture creativity and critical thinking skills among students.
- To promote collaboration and teamwork among students.

### **Program Overview**

The program included interactive workshops and seminars conducted by experts in the field of innovation and entrepreneurship. These sessions covered various topics such as idea generation, market research, business planning, and pitching. Under the innovative leadership of Dr. Arulmozhi and Dr. Subalakshmi, alongside the guidance of HOD Dr. Premanadh, the Department of Community Medicine at SMVMCH conducted a comprehensive health screening initiative at Poothamedu Government Higher Secondary School in Villupuram district on February 7, 2024. This outreach activity targeted 7th, 8th, and 9th-grade students, encompassing a range of crucial health assessments. A total of 75 students actively participated in this entrepreneurial endeavor. The screening included anthropometry, dietary history assessment, hemoglobin testing, visual acuity checks, evaluations of personal hygiene, ENT examinations, dental check-ups, and systemic health assessments. Furthermore, menstrual history inquiries were sensitively incorporated into the screening process. Through this initiative, the team focused not only on identifying existing health issues but also on proactively addressing them. Students with present complaints received personalized attention, and relevant medications were prescribed as necessary, reflecting a proactive approach to problem identification and healthcare delivery.

### **Outcomes:**

**Increased Awareness:** The program helped raise awareness among students about the importance of innovation and entrepreneurship in today's world.

**Skill Development:** Students developed essential skills such as critical thinking, problem-solving, communication, and collaboration through hands-on activities and workshops.

**Inspiration and Motivation:** Many students were inspired to pursue careers in entrepreneurship and innovation after participating in the program.

## Long-term Impact:

Along with the routine health Check-ups, the program laid the foundation for a culture of innovation and entrepreneurship in the school, with the potential to have a lasting impact on students' future endeavors.



