

# Medical College and Hospital Kalitheerthalkuppam, Puducherry 605107

## **IIC - MIC Driven Activity**

#### **Institution's Innovation Council**

**Title:** Invitation to Join the Inauguration of Udyamotsav 2025 and Publish of IIC 6.0 Annual Performance (Star Rating): Celebrating National Startup Week and National Startup Day, 16th Jan, 2025 at 10:00 AM

Date: 16.01.2025.

Organizing Secretaries: Dr. P.Sanjay IIC

- Student Coordinator: Deepak V

**Time:** 10.00.AM onwards.

# **Objectives:**

- Promote **Innovation and Entrepreneurship**: Celebrate National Startup Week and National Startup Day by showcasing the achievements of startups and promoting a culture of innovation within the institution.
- Highlight IIC 6.0 Annual Performance: Review and report on the performance of the IIC over the past year, including the initiatives undertaken, achievements, and milestones achieved in fostering innovation and entrepreneurship.
- Recognize **Star Rating Achievements**: Present the IIC's Star Rating under the IIC 6.0 framework, demonstrating the institution's efforts to support and nurture innovation and entrepreneurship.
- Facilitate **Networking and Collaboration**: Provide a platform for students, faculty, entrepreneurs, and industry experts to interact, collaborate, and discuss innovative ideas, opportunities, and challenges in the startup ecosystem.



- Encourage **Future Startup Ventures**: Inspire and motivate aspiring entrepreneurs to take up new startup ventures and explore opportunities for innovation, supported by the institution's infrastructure and resources.
- Raise **Awareness of National Startup Initiatives**: Highlight government initiatives and programs that promote and support startups at the national level, fostering greater awareness and participation among students and faculty.
- Promote Institutional Achievements: Showcase the institution's contributions to the startup ecosystem, including any successful startups incubated or launched under its guidance and support.
- Encourage **Stakeholder Engagement**: Engage stakeholders such as students, alumni, faculty, investors, and industry leaders in discussions about enhancing the institution's innovation ecosystem and future objectives.

#### **Guest Speaker:**

**Prof:** T. G. Sitharam

AICTE Chairman,

Ministry of Education,

Govt. of India.

### **Participant Details:**

The session had a total participation of 500 students of MBBS Phase 1 and 2. The students attended the session through online platform arranged by the IIC of Sri Manakula Vinayagar Medical College and Hospital.

#### **Programme Overview:**

The Institute Innovation Council of Sri Manakula Vinayagar Medical College and Hospital organized the MIC Driven Activity Live streamed in Youtube by the MOE's Innovation Cell on 16.01.2025 on the topic "Invitation to Join the Inauguration of Udyamotsav 2025 and Publish of IIC 6.0 Annual Performance (Star Rating): Celebrating National Startup Week and National Startup Day,

16th Jan, 2025 at 10.00AM". The session was organised through online platform with a batch of 500 students viewed the session. Students who are part of the IIC and are involved in innovation and entrepreneurial activities attended the session.

#### **Outcomes:**

- Increased **Entrepreneurial Engagement**: Enhanced awareness and participation in innovation and entrepreneurship activities among students and faculty, fostering a startup-driven mindset.
- Recognition **of Institutional Achievements**: Celebration of the institution's role in promoting innovation, reflected through the IIC 6.0 Star Rating and broader recognition within the start-up ecosystem.
- Strengthened **Collaborations**: Enhanced partnerships between the institution, industry leaders, and stakeholders, creating more opportunities for mentorship, funding, and future entrepreneurial ventures.
- Empowerment **of Aspiring Entrepreneurs**: Motivation and resources provided to students to launch startups and engage in national initiatives, contributing to the broader entrepreneurial landscape.

# Way Forward:

Moving forward, the Institute Innovation Council will continue to organize the MIC Driven activities within the campus initiated by the MOE's Innovation Cell aiming to develop Innovation, Entrepreneurship, Startup and Leadership among the student community.









