

Sri
MANAKULA



VINAYAGAR

Medical College and Hospital
Kalitheerthalkuppam, Puducherry 605107

IIC CALENDAR ACTIVITY

Institution's Innovation Council

Title: Session on the “Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”.

Date: 19.10.2024

Organising Secretary: Dr.P.Sanjay.

IIC - Student Coordinator: Adithya B

Time: 10.30 AM Onwards.

Objectives:

- Provide participants with a clear definition of intellectual property (IP), its types (patents, trademarks, copyrights, trade secrets), and their legal implications.
- Explain the various forms of IPR, such as patents, trademarks, copyrights, and industrial designs, focusing on how each protects different kinds of creations and innovations.
- Highlight the importance of protecting original ideas, products, and services through IPR to prevent theft or unauthorized use.
- Discuss how securing IPR encourages further innovation by providing a legal framework that rewards creators and innovators for their efforts.



Guest Speaker:**Shri M RAM JAWAHAR**

Deputy Controller of Patents and Designs, in the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of commerce and Industry, Govt. of India.

Participant Details:

The session had a total participation of 300 Delegates of MBBS and MD/MS.

Programme Overview:

The Institution Innovation Council of Sri Manakula Vinayagar Medical College and Hospital conducted the session on **“Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”** at the South Indian Medical Students Conference (SIMSCON) 2024. The session highlighted on Explanation of how IP relates to creations of the mind such as inventions, designs, and brand identities, The role of IPR in encouraging innovation by rewarding creators for their intellectual contributions, How IPR can be used to build a strong brand identity and defend market position and Detailed explanation of the application processes for patents, trademarks, and copyrights.

Outcomes:

- Participants will gain a foundational understanding of intellectual property rights, including the different types of IP (patents, trademarks, copyrights, trade secrets, etc.) and their significance for innovators and entrepreneurs.
- Entrepreneurs will leave with the knowledge to make informed decisions about when and how to protect their intellectual property and how to avoid common pitfalls.
- Participants will be equipped with practical knowledge on how to protect their creations by securing patents, trademarks, copyrights, and other relevant protections.

Way Forward:

Moving forward, the Institute Innovation Council will continue to conduct various IIC Calendar Activities aimed to promote Innovation, Research and Entrepreneurship. IIC will organize follow-up session helping the students to apply for patents in the near future.





WJCH+QHG,Kalitheerthalkuppam,puducherry 605108,India

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Puducherry

India

2024-10-19(SAT) 11:00(am)

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