

Sri  
**MANAKULA**



**VINAYAGAR**

Medical College and Hospital  
Kalitheerthalkuppam, Puducherry 605107

## IIC CALENDER ACTIVITY

### Institution's Innovation Council

**Title:** Session on “From idea to impact-Motivational session by Successful Entrepreneur by Mr.Jaya kumar”.

**Date:** 13.11.2024

### Objectives:

#### Inspire Action and Entrepreneurship

- Motivate participants to take the first steps toward transforming ideas into reality and to pursue their entrepreneurial goals with confidence and determination.

#### Provide Practical Guidance on Building a Business

- Share real-world strategies and lessons from the entrepreneur's experience on key aspects of starting and scaling a business, including overcoming challenges, finding opportunities, and navigating the entrepreneurial journey.

#### Highlight the Importance of Creating Impact

- social, economic, or environmental impact, encouraging participants to think beyond just financial success and focus on contributing to society

**Participant Details:** 250 Participants attended the Session. The participants were MBBS UG Students of Phase 2. It offers a unique blend of medical expertise, enthusiasm for innovation, and the potential for creating impactful healthcare solutions. By participating in the IIC program, they will gain valuable skills in entrepreneurship, collaboration, and healthcare innovation that can directly benefit the medical field and society at large



## **Moderator:**

The session was conducted by **JAYAKUMAR**

## **Programme Overview:**

- Introduction (5-10 mins)
- Introduction of the speaker and program objectives.
- Entrepreneur's Story (30-40 mins)
  
- Personal journey from idea to business, sharing challenges, innovations, and milestones.
- Real-world examples of overcoming setbacks and creating impact. • Key Lessons & Takeaways (15-20 mins)
  
- Resilience, networking, and market-driven innovation.
- Importance of vision, teamwork, and learning from failure.
- Q&A Session (10-15 mins)
  
- Audience asks questions, engaging with the speaker.
- Conclusion & Key Takeaways (5-10 mins)
  
- Recap of motivational insights and actionable steps for participants.
- Call to Action
- Encourage participants to pursue their entrepreneurial goals with newfound confidence and knowledge.

## **Outcomes:**

- **Inspiration to Take Action:** Audience leaves motivated to turn their ideas into reality.
- **Clarity on Vision:** Clear guidance on identifying problems and creating impactful solutions.
- **Practical Insights:** Real-world tips on overcoming challenges and seizing opportunities.
- **Resilience Mindset:** Encouragement to embrace failures as learning steps.
- **Networking Opportunity:** Audience connects with like-minded individuals and mentors.
- **Strategic Thinking:** Understanding the importance of planning, execution, and adaptability.
- **Empowerment:** A boost in confidence to create positive change and make an impact.

## Way Forward:

Moving forward, the Institute Innovation Council will continue to conduct various sessions on IPR, Other steps in Planning a Startup, IP management for a startup, Business model making to encourage and inculcate the interest in young minds and promote enterprenuership.





GPS Map Camera

Madagadipet, Puducherry, India  
Wjfh+357, Kalitheerthalkuppam, Madagadipet, Puducherry  
605107, India  
Lat 11.923024° Long 79.628275°  
13/11/24 10:37 AM GMT +05:30



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