

## Institution's Innovation Council

### IIC Calendar Activity Level 3

**Title:** Business Plan Competition

**Organizing Secretary:** Dr. P. Sanjay, Dean Research,  
IIC-Convener

**IIC Student Coordinator:** Deepak V

**Date:** 29/04/2025 and 30/04/2025

**Venue:** Lecture Hall 4 and 3



#### **Objectives:**

1. To encourage innovation and entrepreneurial thinking among students.
2. To provide a platform for students to pitch their business ideas in the healthcare sector.
3. To enhance skills in problem-solving, planning, and presentation.
4. To identify and reward promising ventures that can impact real-world healthcare systems.

#### **Participant Details:**

The competition had 45 participants from all the phases of MBBS.

#### **Programme Overview:**

The Business Plan Competition was held in two parts on 29/04/2025 and 30/04/2025 from 2:00 to 4:00 PM. The event witnessed enthusiastic participation from approximately 45 students, grouped into teams from all phases of MBBS. Each team presented their innovative ideas through presentations, focusing on thrust areas such as

telemedicine, nutrition apps, and healthcare services. Presentations were evaluated based on problem identification, feasibility of the solution, financial planning, and overall presentation skills. Winners and runners-up were felicitated by the management, and their innovations are included in the Institution's YUKTI Innovation Repository.

**Outcome:**

1. Students gained hands-on experience in entrepreneurial planning and execution.
2. The event sparked interest in healthcare innovation and tech-based solutions.
3. Participants developed teamwork, communication, and business acumen.
4. Selected ideas may potentially be incubated or further developed under IIC initiatives.

**Way Forward:**

Moving forward, the Institute Innovation Council will continue to conduct various IIC Calendar Activities aimed to promote innovation, research and entrepreneurship.









Sri  
**MANAKULA**



**VINAYAGAR**

Medical College and Hospital

Accredited by NAAC with A+ Grade, Accredited by NABH and NABL  
KALITHEERTHALKUPPAM, PUDUCHERRY - 605 107.



# SMVMCH-IIC BUSINESS PLAN COMPETITION

Every great venture begins with a powerful plan.

From vision to venture, concepts to catalysts, insights to innovations

Present yours at the Institutional Business Plan Competition on April 30 and take the first step towards real-world impact.

## Thrust Areas

- ✓ **April 30**
- ✓ **Team of 3 (same batch only)**
- ✓ **No inter-batch teams allowed**
- ✓ **Presentation time 5 minutes per team**

- Telemedicine/Healthcare application
- Dietician and Nutritional Food App
- Home Healthcare Facility Service
- Medical Billing Service Software
- Medicine Delivery App
- Live Streaming App for Doctors and Fitness Experts
- Medical Tourism Application
- Healthcare Blogging

Best innovations will be recognised, rewarded and added to the Institution's YUKTI Innovation Repository, celebrating your contribution to institutional innovation.

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