

Sri  
**MANAKULA**



**VINAYAGAR**

Medical College and Hospital

Accredited by NAAC with A+ Grade, Accredited by NABH and NABL

KALITHEERTHALKUPPAM, PUDUCHERRY - 605 107.

**Institution's Innovation Council**

**IIC- SELF DRIVEN ACTIVITY**



Ministry of Education's  
**INNOVATION CELL**  
(GOVERNMENT OF INDIA)

**Title:** Public Health Innovations & Social Entrepreneurship

**Date:** 19.5.2025 and 20.5.2025

**Organizing Department:** Department of Community Medicine, SMVMCH in collaboration with Sanjeevan Palliative care Team and Institute of Palliative Medicine, WHO corroborating centre for palliative care.

**Coordinator:** Dr. Rajalakshmi M, Associate Professor, Department of Community Medicine

**Time:** 9:00 AM to 4:30 PM

**Objectives:** This session aimed to expose interns to practical, low-cost, scalable solutions addressing public health challenges and to stimulate interest in social entrepreneurship within the healthcare system.

**Guest Speaker:** The Sanjeevan Palliative Care team.

**Participant Details:** About 50 interns participated and benefitted from the training.

**Programme Overview:** The Community Medicine Department, in collaboration with Sanjeevan Palliative Care, Puducherry organized a 16-hour Training Workshop on " Public Health Innovations & Social Entrepreneurship ". The sessions covered various aspects of innovative primary care models, digital health startups, frugal technologies, and youth-led health initiatives. Certificates were distributed to the interns and the program concluded with doubt-clarifying session.

**Outcomes:** Interns gained hands-on training to enhanced their skills in applying practical strategies to address real-world community health challenges.

**Way Forward/Conclusion:** Public health innovations and social entrepreneurship play a vital role in addressing complex health challenges by combining creative solutions with sustainable business models. They help improve health outcomes, promote equity, empower communities, and create long-term, scalable impacts. By fostering collaboration, leveraging technology, and focusing on prevention, these approaches contribute significantly to building healthier and more resilient societies

