

Institution's Innovation Council (IIC) – MIC Driven Activity Report

Title: Live session on Inauguration of IP Utsav and Celebration of World Creativity and Innovation Day

Date: 21.04.2025

Organizing Secretary: Dr. P. Sanjay, Dean – Research & IIC Convener

IIC Student Coordinator: Mr. Deepak V



Objective of the Event:

The MIC Driven Activity on “Inauguration of IP Utsav and Celebration of World Creativity and Innovation Day” was conducted with the aim of fostering awareness about the value of intellectual property (IP), encouraging creative thinking, and celebrating innovation in academic and research environments. The event intended to:

- Promote the importance of intellectual property in supporting innovation and creativity.
- Celebrate World Creativity and Innovation Day by recognizing the contributions of inventors, researchers, and entrepreneurs.
- Highlight the strategic role of IP in protecting innovative ideas and enabling commercialization.
- Inform participants about national IP policies, schemes, and institutional support mechanisms.
- Inspire students and faculty to actively engage in creative problem-solving and research with societal and economic impact.

This initiative aligns with the national vision of building a knowledge-based economy that values and protects creativity.

Event Overview:

The Institution's Innovation Council (IIC) of **Sri Manakula Vinayagar Medical College and Hospital** successfully organized this MIC Driven Activity to mark the Inauguration of IP Utsav in conjunction with World Creativity and Innovation Day. The event was held on **21th April 2025** and was live-streamed via YouTube as part of the nationwide celebration facilitated by the Ministry of Education's Innovation Cell.

A total of **100 MBBS Phase I & II students** participated in the event through the online platform arranged by the college IIC. Students affiliated with the IIC, actively involved in innovation, research, and entrepreneurial ventures, enthusiastically took part in the session.

Key Outcomes:

- **Recognition of Creative Potential:** Students gained awareness of their own creative capacities and how these can be protected and promoted through IP.
- **Understanding of IP Ecosystem:** Participants were introduced to various forms of IP and their significance in both academic and industry contexts.
- **Celebration of Innovation:** The session celebrated successful innovations and creative initiatives, inspiring students to pursue innovation-driven careers.
- **Exposure to Government Support:** Information was provided on various government policies, funding programs, and institutional initiatives designed to support IP creation and commercialization.

Way Forward:

Moving ahead, the Institution's Innovation Council will continue to organize and actively participate in MIC Driven Activities such as IP Utsav, World IP Day, and similar national initiatives. These efforts are aimed at embedding a culture of **creativity, innovation, entrepreneurship, and leadership** among students, ultimately contributing to a future-ready, knowledge-based society.





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