

## Institution's Innovation Council

### IIC Calendar Activity

**Title:** Poster Making Competition for World Intellectual Property Day (27.04.2025)

**Theme:** From Imagination to Innovation: The Role of Intellectual Property

**Organizing Secretary:** Dr. P. Sanjay, Dean Research,  
IIC-Convener

**IIC Student Coordinator:** Deepak V



### Objectives:

- To raise awareness about the importance of intellectual property in innovation.
- To encourage students to creatively express the role of IP in real-world applications.
- To promote understanding of how IP protects and powers innovation.
- To celebrate World Intellectual Property Day through artistic engagement.

### Participant Details:

The competition had 11 participants from all the phases of MBBS. The submissions were judged by a distinguished judge in innovation and art.

### Programmed Overview:

The World Intellectual Property Day was celebrated on 27.04.2025 with an online poster making competition. The participants were given 6 days to work on their posters and were asked to submit their digitally designed or hand-drawn poster through the online portal. Eleven participants from all phases of MBBS participated in the competition and were judged based on the relevance to the theme, creativity,

innovation, originality and visual impact. The winner and runner of the competition were felicitated by the management.

### Outcome:

- Students gained awareness about the importance of intellectual property in fostering innovation.
- The event encouraged creativity and visual expression among medical students.
- Participants explored how ideas can be protected and transformed into impactful innovations.
- The competition promoted interdisciplinary thinking by blending art with intellectual concepts.

### Way Forward:

Moving forward, the Institute Innovation Council will continue to conduct various IIC Calendar Activities aimed to promote innovation, research and entrepreneurship.

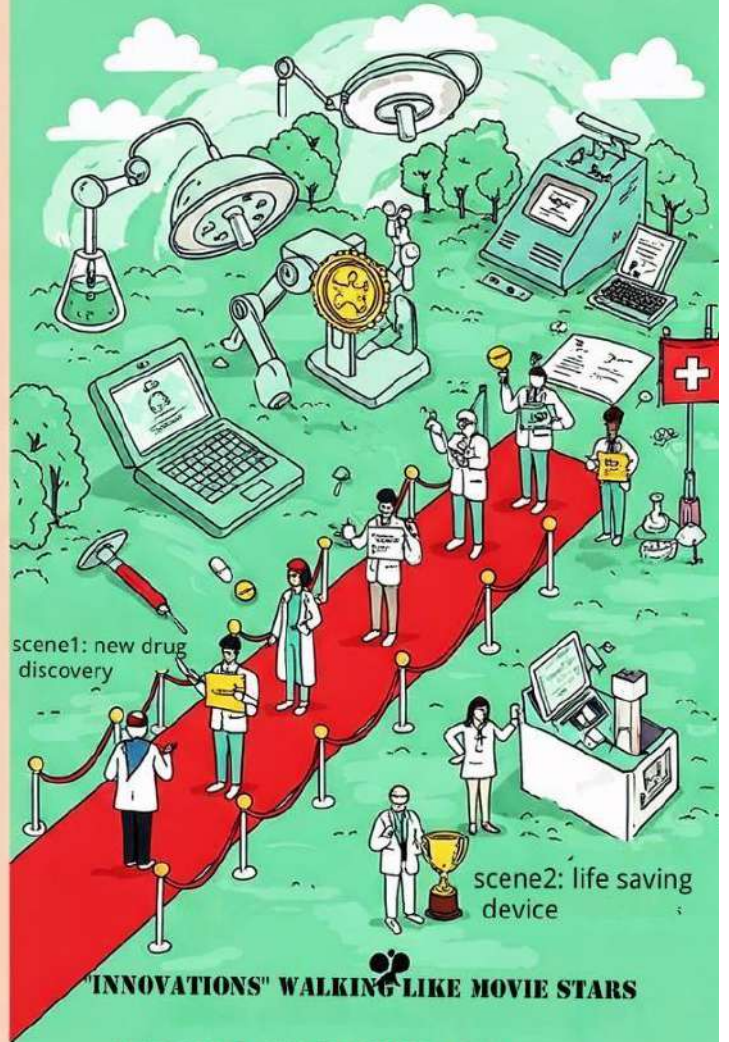


# FROM IMAGINATION TO



**PROTECTING THE FUTURE OF MEDICINE ONE IDEA AT A TIME"**

# INNOVATION



**SCIENTISTS POSING FOR PHOTOS WITH  
"BEST INNOVATION" TROPHIES.**

**"WITHOUT INTELLECTUAL PROPERTY  
, EVERY GREAT IDEA WOULD  
BE JUST A DREAM**

# WORLD INTELLECTUAL PROPERTY DAY

FROM IMAGINATION TO INNOVATION

THE ROLE OF INTELLECTUAL PROPERTY

**PATENTED**  
★ PATENTED ★  
★ ATTEND ★

INTELLECTUAL  
PROPERTY

**REGISTERED**  
★ ★ ★  
**TRADEMARK**  
★ ★ ★  
PROTEGKT ★

**PROTECTED**  
★ ★ ★  
**COPYRIGHT**  
★ ★ ★  
PROTECTAN

FEEL  
THE BEAT  
OF IP

SELL YOUR INTELLECTUAL PROPERTY BASED ON  
A TRACK RECORD OF SUCCESS AND INNOVATION

Sri  
**MANAKULA**



**VINAYAGAR**

Medical College and Hospital

Accredited by NAAC with A+ Grade, Accredited by NABH and NABL  
KALITHEERTHALKUPPAM, PUDUCHERRY - 605 107.

SMVMCH-IIC

# WORLD INTELLECTUAL PROPERTY DAY

## POSTER MAKING COMPETITION

(Digitally designed/hand-drawn on paper)

SUBMIT BY

**27**

APRIL

**THEME: FROM IMAGINATION  
TO INNOVATION: THE ROLE  
OF INTELLECTUAL PROPERTY**

Show how creative ideas evolve into real-world innovations—and how intellectual property protects and powers this journey!

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