

Institution's Innovation Council

IIC Calendar Activity

Title: Session on “Lean Start-up Minimum Viable Product/Business”-Boot Camp



Organizing Secretary: Dr. P. Sanjay, Dean Research, IIC-Convener

IIC Student Coordinator: Deepak V

Date: 21.7.2025

Time: 02.00 PM - 03.00 PM

Venue: Lecture Hall 3

Objectives:

- To introduce participants to the lean start-up methodology and its principles for building efficient, customer-focused ventures.
- To help students understand the concept of a minimum viable product (MVP) and how to develop and validate it with minimal resources.
- To provide hands-on training in ideation, rapid prototyping, and customer feedback integration for product or service development.
- To equip participants with tools and strategies for iterative design, pivoting, and scaling their ideas into viable business models.

Guest Speaker:

Dr D Beulah David

Innovation Ambassador, Professor,

Department Of Green Computing,

Saveetha School Of Engineering,

Saveetha Institute Of Medical And Technical Sciences, Chennai.

Participant Details:

The boot camp was attended by 3rd-year MBBS students who showed a keen interest in innovation, entrepreneurship, and healthcare problem-solving. These participants aimed to enhance their understanding of lean start-up principles and the development of minimum viable products (MVPs) relevant to the medical and healthcare field. Their active involvement highlighted a growing enthusiasm among medical students to integrate clinical knowledge with entrepreneurial thinking for real-world impact.

Programme Overview:

The boot camp on “Lean Start-up & Minimum Viable Product (MVP)/Business” was organized to introduce 3rd-year MBBS students to the core concepts of innovation and entrepreneurship. The session focused on equipping participants with practical knowledge of the lean start-up methodology and how to develop, test, and refine a minimum viable product (MVP) with limited resources. Through interactive activities, case discussions, and guided exercises, students explored how to identify real-world healthcare problems, create value-driven solutions, and validate them through user feedback. The program aimed to nurture entrepreneurial thinking in future healthcare professionals.

Outcome:

- Participants understood the core principles of the lean start-up methodology and its application in healthcare innovation.
- Students learned how to identify real-world problems and translate them into potential business ideas.
- They gained practical experience in developing and validating a minimum viable product (MVP).
- The session fostered entrepreneurial thinking and encouraged students to explore healthcare challenges through innovative approaches.
- Participants showed increased confidence in presenting and refining their ideas using feedback and iterative processes.

Conclusion:

The boot camp successfully introduced 3rd-year MBBS students to the fundamentals of lean start-up methodology and MVP development. It provided a strong foundation for applying entrepreneurial thinking to real-world healthcare challenges. Through active participation and hands-on learning, students gained valuable insights into the process of turning innovative ideas into practical, testable solutions. The session

marked an important step toward fostering a culture of innovation and problem-solving among future medical professionals.



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JOIN US ON A SESSION ON

Organize Session on "Lean Start-up & Minimum Viable Product/Business" – Boot Camp

DR. BEULAH DAVID
INNOVATION AMBASSADOR, PROFESSOR,
DEPARTMENT OF GREEN COMPUTING,
SAVEETHA SCHOOL OF ENGINEERING,
SAVEETHA INSTITUTE OF MEDICAL AND
TECHNICAL SCIENCES, CHENNAI

DATE: 21.07.25
TIMING: 2.00 PM TO 3.00 PM





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