

**Sri
MANAKULA**



VINAYAGAR

Medical College and Hospital

Accredited by NAAC with A+ Grade, Accredited by NABH and NABL

KALITHEERTHALKUPPAM, PUDUCHERRY - 605 107.

Institution's Innovation Council



Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)

Title: Entrepreneurship in Aesthetic Medicine – Cosmetic innovations, dermatology start-ups

Date: 09.07.25

Organizing Department: Department of Dermatology, Venereology & Leprosy

Coordinator: Dr. R. Logamoorthy , Assistant Professor

Time: 2.00 to 4.00 pm

Objectives:

- To introduce postgraduate students and faculty to the entrepreneurial opportunities in aesthetic and cosmetic dermatology.
- To provide insights into innovations, product development, and clinical validation in aesthetic medicine.
- To guide participants on setting up and managing a cosmetic dermatology clinic, including infrastructure, equipment, and legal considerations.
- To promote entrepreneurial thinking within the field of dermatology

Guest Speaker: Dr. Jude Ernest Dileep,

Associate Professor,

Department of Dermatology, Venereology & Leprosy,

Aarupadai Veedu Medical College and Hospital,

Puducherry.

Participant Details: Faculty and postgraduates from the Department of DVL, SMVMCH

Speaker: Dr. Jude Ernest Dileep

Programme Overview:

The Department of Dermatology, Sri Manakula Vinayagar Medical College and Hospital (SMVMCH), in association with the Institution's Innovation Council (IIC), organized an academic event titled "Entrepreneurship in Aesthetic Medicine – Cosmetic Innovations and Dermatology Start-ups." This event aimed to create awareness among postgraduate students and faculty about the intersection of aesthetic dermatology, innovation, and entrepreneurship. Dr. K. Karthikeyan, Professor and Head, Department of Dermatology, delivered the introductory remarks, highlighting the growing relevance of entrepreneurial thinking in dermatological practice, especially in the domain of aesthetic and cosmetic dermatology. The event was moderated by Dr. Logamoorthy R, Assistant Professor, Department of Dermatology, SMVMCH. The resource person, Dr. Jude Ernest Dilleep, Associate Professor, Department of Dermatology, Aarupadai Veedu Medical College, Puducherry, provided an enriching academic session covering key topics such as innovation in aesthetic procedures, product development, clinical validation, and regulatory pathways. A notable highlight of his talk was the step-by-step guidance on setting up a cosmetic dermatology clinic, addressing aspects such as infrastructure, equipment, patient engagement and legal considerations. The event concluded with an interactive discussion and motivation among postgraduates. The event concluded with a lively Q&A session and marked an important step toward integrating entrepreneurial perspectives in dermatology education at SMVMCH

Outcomes:

- Increased awareness among participants about the scope of entrepreneurship in aesthetic and cosmetic dermatology.
- Enhanced understanding of innovation, regulatory pathways, and clinic setup in the cosmetic dermatology domain.

- Improved knowledge of practical steps for establishing and running a cosmetic dermatology practice.
- Encouraged postgraduates to explore business opportunities alongside clinical practice.

Conclusion:

The session successfully bridged the gap between dermatology and entrepreneurship by providing participants with valuable knowledge on cosmetic innovations, clinic establishment, and business strategies in aesthetic medicine. It fostered entrepreneurial awareness among postgraduates and faculty, motivating them to integrate innovative approaches into their dermatological careers.

