

Sri
MANAKULA VINAYAGAR

Medical college and Hospital

An autonomous institution

IIC Calendar Activity: Level 2

Workshop on Business Model Canvas (BMC) & Business Model Fit



**Dr. S. Kavin Mary M.B.A., M.Phil., Ph.D.
M.A. (PM & IR)**

**Assistant Professor, Department of Management
Studies, Pondicherry University,**

**17 April 2026 | 9 AM - 1 PM | Own Book
Reading Hall, First Floor, College Block**

EVENT CO-ORDINATOR

**Dr. Poongkamali, Assistant Professor,
Department of ENT.**

**Dr. R. N. Kagne
Director
President - IIC**

**Dr. Sanjay. P
Dean (Research)
Convener - IIC**