illuminate

EMPOWERING THE NEXT GENERATION OF CHANGEMAKERS

illuminate, an initiative by E-Cell IIT Bombay, aims to spark entrepreneurial spirit and build business acumen in students across India through workshops on business models, finance, and core startup principles.

BASIC REQUIREMENTS:-

- MoU signed by Principal/Faculty at least a 10days before the workshop date.

- Seminar hall for 1 day with seating capacity of 100+ students of your college, with a good quality public address system.

- Pick and Drop facility from the nearest railway station/bus stop/airport for the speaker.

- College will have to bear the cost of stay and food arrangements at the college guest house or nearest hotel for the expert/trainer (if required).

- College to provide 5 student coordinators and 1 staff/faculty to manage the event in your college.

- At Least 1 flex with logo of E-Cell IIT Bombay and illuminate must be put in your college about illuminate workshop by E-Cell, IIT Bombay for publicity in your college.

- The college is expected to provide the database of students attending the workshop.

- E-Cell, IIT Bombay will not pay any cost for venue booking.

SCHEDULE AND FEES

- Your college can select any dates for the workshop between 10th June-30th November 2025.

- 6 hours of session from 11 AM to 6 PM including 1 hour break (preferably).

- Workshop fee is ₹799 only per student (inclusive of service tax).

- Fees includes training, certification, startup-kit with business model canvas & various other incentives.

- E-Cell, IIT Bombay will bear expenses for Trainer's outstation(includes travelling and food (during travelling) expenses)

- A minimum of 70 participants are needed for the workshop to take place.

BENEFITS TO YOUR COLLEGE AND STUDENTS:-

- Your college students will be learning from seasoned entrepreneurs and professionals
- Privilege to become the exclusive workshop partner conducted by E-Cell IIT Bombay at your college
- Exclusive kits will be given to all participating students
- All certificates will be certified by E-Cell IIT Bombay
- Certificate of Participation to all student participants
- Certificate of Coordination to 5 student coordinators for the successful coordination
- Certificate of Appreciation to Faculty Coordinator for contribution

STEPS TO ORGANISE THE WORKSHOP

1. Registration & Initial Planning

• Register on the website ecell.in/illuminate and review the brochure to understand the workshop details.

• Decide a suitable date for conducting the workshop and estimate the tentative number of participants. (The final count will be confirmed at the time of advance payment.)
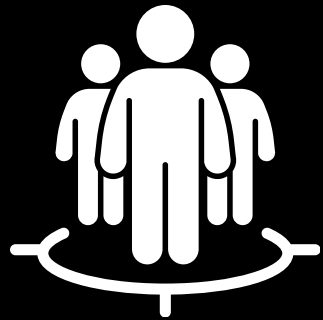
2. Workshop Confirmation

• Once the date is finalized, log in to the Workshop Status Portal and fill in the required details under the Access Workshop section.

• In this section, you will also find the Confirmation Letter template. Download, complete, and re-upload it as instructed.

• After submission, our team will review and verify the details provided.

3. Advance Payment

• To ensure timely delivery of kits and smooth execution of the workshop, the college must complete 50% advance payment at least 10 days before the scheduled date.

WORKSHOP STATUS PORTAL

At IMP portal you can access all details and updates regarding the workshop including status of access workshop and final date, kits status, payment status and certificate status

ACCESS WORKSHOP SESSION

- Here details about the workshop will be filled
- You need to fill in details about the faculty coordinator and have to upload the MoU pdf.
- Note:- You need to also mail the confirmation mail to illuminate@ecell.in with PoC Details and College Name
- You have to upload the screenshot of mail

ABOUT KITS STATUS

- Kit Status Section
- This section displays the current status of startup kits, including the college name, tracking ID, and the expected date of arrival.
- Kit Preparation & Dispatch Process
- The preparation and dispatch of the kits begin once we receive at least 50% of the total payment from your side. After the payment is verified by the E-Cell IIT Bombay team, the kit preparation and delivery process is initiated.
- Since coordinating with multiple vendors and delivery partners is involved, we require the 50% advance payment to be made at least 10 days before the scheduled workshop date to ensure timely delivery.

Speaker details will be put down on website atleast 2-3days before the workshop

PAYMENT STATUS

- All payments must be made through a single common account on behalf of all participants. Individual payments will not be accepted.
- The payment can be made in two installments (though we recommend completing the full payment at once for convenience).
- To initiate kit preparation and dispatch, the college must:
  - Pay at least 50% of the total amount
  - Make this first payment at least 10 days before the workshop date to ensure timely delivery
- At the time of the first payment, we will confirm the final number of participants to be included in the kit preparation.
- Certificates will be released only after the workshop and once the full payment has been received.

Summary

- Payment is allowed(prefer to complete in one) in two phases:
  - Phase 1: Minimum 50% payment to initiate kit preparation and delivery
  - Phase 2: Remaining payment to enable certificate issuance