PODCAST

Podcast might be thought of as a form of academic gift as said by – ‘ Les Back’.

Podcast refers to a digital audio file made available on the internal for downloading to a computer or mobile device; usually in episodes.

The first use of the term podcast was in 2004, “The guardian”, prior to that the term “audio blogging” was used for digital audio content being distributed online.

There are many forms of podcasts like: interview, conversational storytelling, roundtable, theatrical, repurposed content and hybrid podcasts.

For the learners in health professions, podcasts are a form of opportunistic engagement – providing easy, engaging learning during times not usually used for studying podcasts is essentially “audio netflix”.

Podcasts provide “hands-free, eyes – free” from of learning and communication. It helps to learn unique topics directly from experts.

Podcasts has become mainstream in medical field with major medical journals like the lancet, medical education, the clinical teacher producing podcasts.

You just need one person to listen. Get your message and pass it on to someone else; and you have doubled your audience.