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Institution's Innovation Council (IIC) – MIC Driven Activity

Title: *Copy That! Copyrights Uncovered* – Live Session by Ms. Anooja Padhee, Intellectual Property Attorneys and Dr. Hemant Khosla ,Ministry of commerce and Industry ,Government of India

Organizing Secretary: Dr. P. Sanjay, Dean Research, IIC-Convener IIC Student Coordinator: Deepak V Date: 23.04.2025



Objective:

The live session titled "*Copy That! Copyrights Uncovered*", conducted as part of the MIC Driven Activity, aimed to raise awareness among students, faculty, and young innovators about the critical importance of copyright protection within the broader context of Intellectual Property (IP). The session was designed to:

- Highlight the role of **copyrights** in safeguarding original creative and scholarly work, including written material, art, software, and digital content.
- Educate participants on the **legal rights and protections** granted by copyright law, emphasizing how these rights support creators in maintaining control over their work.
- Illustrate pathways for **leveraging copyrights commercially**, such as licensing, publishing, and content distribution models.
- Encourage academic institutions and individual innovators to understand and exercise their copyright rights for both recognition and economic gain.
- Promote the use of **government schemes, institutional support, and legal frameworks** available to assist creators in copyright registration and enforcement.

This session aimed to lay a strong foundation for fostering a copyright-conscious academic and innovation ecosystem.

Guest Speaker:

Ms. Anooja Padhee, Intellectual Property Attorneys

Dr. Hemant Khosla , Ministry of commerce and Industry ,Government of India

Participant Details:

The session saw active participation from **100 MBBS Phase 1 and 2 students** of Sri Manakula Vinayagar Medical College and Hospital. The event was streamed live on **YouTube via MOE's Innovation Cell** and coordinated through an online platform by the college's IIC. Participants included students engaged in innovation, research, and entrepreneurship initiatives.

Overview:

Sri Manakula Vinayagar Medical College and Hospital's Institution Innovation Council hosted a MIC Driven live session on **25.04.2025** titled "*Copy That! Copyrights Uncovered.*" The event was part of the Ministry of Education's initiative to spread awareness of Intellectual Property rights, specifically focusing on **copyright protection and commercialization**.

Students joined through an online interface and benefited from the insights shared by Ms. Anooja Padhee, Intellectual Property Attorneys and Dr. Hemant Khosla, Ministry of commerce and Industry ,Government of India, who provided an in-depth understanding of copyright issues relevant to academics and innovators.

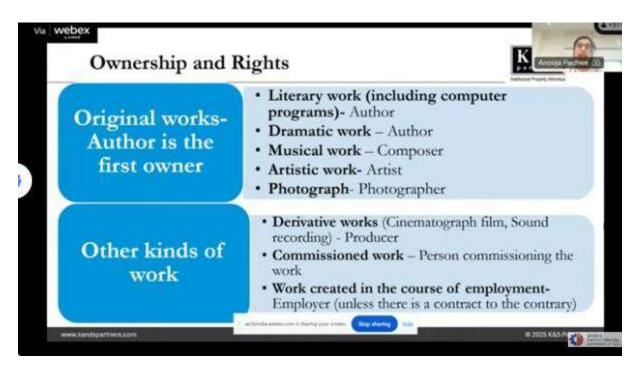
Outcomes:

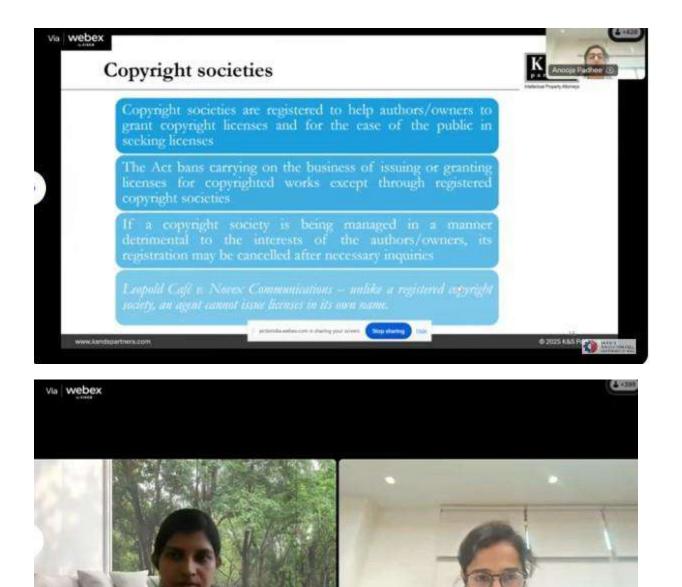
- Enhanced Understanding of Copyrights: Participants learned about the definition, scope, and types of copyrights, along with real-life examples of infringement and protection.
- Legal and Procedural Clarity: The session detailed the steps for registering copyrights, the duration of protection, and legal recourse in case of violations.
- **Commercial Opportunities:** Attendees explored how copyrights can be turned into **commercial assets**, such as through publishing, licensing, and royalties.
- **Support Ecosystem:** Insight was provided into **government programs and institutional mechanisms** that support IP protection and monetization, especially for student and faculty creators.

Way Forward:

The Institute Innovation Council will continue organizing MIC Driven activities inspired by the Ministry of Education's Innovation Cell. Future sessions will aim to deepen the campus culture of **innovation**, **entrepreneurship**, **and leadership**, with a special focus on enabling students to **protect and commercialize their intellectual outputs** responsibly and effectively.







Ms. Sruthy Abraham, MoE's Innovation Cell

Anooja Padhee

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Informed and Engaged Public

Via webex

- Aware Public on protecting their intellectual property rights.
- Unleashing Innovation and creativity, as well as increased numbers of copyright applications

Modernized IP Offices

- IP management system in India with focus on modernized infrastructure and recruiting new talent pool.
- Streamlined process for registering and managing intellectual property.

Stronger Legal Protection

- Robust judicial support in place for stronger protection for authors and creators.
- Progressive judicial approach towards upholding the sanctity of copyright laws in India.

International Collaboration

- Building international alliances and harmonize IP norms.
- Boost India's image as a country that respects and values intellectual property.

